



Appsby**Experts**

We Focus on the Business Value of Mobile Apps



WE UNDERSTAND THE OPPORTUNITY

WE ARE BUSINESS PEOPLE, FIRST

After all, mobile applications are business solutions for serious businesses. So, it is critical that before any of the code development work is considered, the solution that is defined must make good business sense. Furthermore, this solution must have a calculable return that justifies the investment. Incremental revenues, gains in market share, holding market position, improving operational efficiencies and other measures are all representative of the potential that exists to leverage the mobile space. As business people, we understand the potential value in these opportunities.

THE MOBILE SPACE: THE NEW BATTLEGROUND!

We call the mobile space, the new battleground for companies looking to separate themselves from their competition in customer service and internal cost efficiencies. There are so many opportunities for mobile devices to improve the customer experience and to speed information transfer and access, allowing companies to support real-time interaction, regardless of employee locations. And we, at AppsbyExperts, can help to bring your ideas to life.

LET US HELP YOU WITH YOUR OPTIONS

We have the experience when it comes to determining and evaluating your options for the mobile space. Some companies don't need a sophisticated presence. Others would benefit from several mobile projects. We work with your organization to find the solutions that make good business sense for you. We pride ourselves in delivering measurable value for our clients. Let us have the privilege to assist you.



OUR APPROACH TO SOLID SOLUTIONS

IT ALL STARTS WITH COMMON SENSE

As with most all quality solutions, common sense is a cornerstone. Knowing this, we keep our process straightforward and consistently focused on performance. We work closely with our clients to insure that they are onboard, every step of the way. We keep our process very transparent and we address specific challenges and move through them in a workmanlike manner. No surprises. It's just makes good common sense.

WE PAY ATTENTION TO THE DETAILS

Creating a mobile application or responsive website might not seem that complicated. In fact, there are a relatively few steps to the process. But, within those steps, are many, many details and all of those details contribute to a successful outcome. As such, we consider it critical to be detail-oriented and our procedures are designed to insure that we capture all of the information that makes the difference between an attempt at success and a truly performing mobile solution.

WE MANAGE THE PROCESS

Quality development takes specific skill sets and experience. Technical competence is a given, but it is just as important to have the operational skills to bring a solution from concept to deployment. Often times, developers fail because they lack the skills to work through all components of the process. At AppsbyExperts, we have all of the requisite skills sets and experience to get the job done right.



OUR PROCESS STEPS

PRE-DEVELOPMENT

1

Our process begins with a discussion of our client's challenges and interests. If a solution takes shape, we gather all relevant information and produce a detailed use-case proposal, providing our clients with all required options. If the project moves forward, we form a project team, with members selected from our client's team and from AppsbyExperts. Our first task is to, jointly, develop a flow chart or map of the application navigation and content. Once approved, we then create a prototype that includes all required screens and allows for our clients to "test drive" the application, prior to coding. This pre-development stage insures that we stay dead-on target with the desired result.

DEVELOPMENT

2

Our experienced development team turns the project from a prototype to a fully functional and performing mobile solution. Working with our clients' IT personnel and the project team, we manage the connections to needed data, social networking and any other third party inputs. Software "builds" are sent on a periodic basis, for client feedback and final testing is performed to insure that performance is as defined for the project.

POST-DEVELOPMENT

3

With the delivery of the code, we assist with the deployment, as needed, and we offer free tech support for 6 months. We also offer programs for ongoing maintenance depending upon the needs of our clients. Our measure of success includes knowing that our client's app is in use and delivering the desired functionality. In short, the app is an effective business solution.

```
ic class TcpClientSample
public static void Main()
{
    byte[] data = new byte[1024]; string input, stringData;
    TcpClient server;
    try{
        server = new TcpClient(" . . . . ", port);
    }catch (SocketException){
        Console.WriteLine("Unable to connect to server");
        return;
    }
    NetworkStream ns = server.GetStream();
    int recv = ns.Read(data, 0, data.Length);
    stringData = Encoding.ASCII.GetString(data, 0, recv);
    Console.WriteLine(stringData);
    while(true){
        input = Console.ReadLine();
        if (input == "exit") break;
        newchild.Properties["ou"].Add
        ("Auditing Department");
        newchild.CommitChanges();
        newchild.Close();
    }
}
```

INDUSTRIES WE SERVE

WE DON'T PLAY FAVORITES

Some developers target specific niches because they have limited business experience to apply. But, at AppsbyExperts, the diversity of our staff allows us to be of value in almost all industries and, as a consequence, we are able to move with our clients, as needed.

EVERY BUSINESS NEEDS MOBILE

Regardless of your industry, the world is going mobile – it is inevitable that all businesses will have to have some mobile strategy and this need to be sooner rather than later. Most estimates have 2/3rds of Internet traffic going mobile by 2016. The significance is obvious – if you don't have a strategy, it's probably time to get one. Our role is to help you to travel this path in a way that best complements your business.

COMMON INDUSTRY NEEDS

We discuss needs with many companies and we see common areas of interest. Financial companies need to support customer access, 24/7, with the required security. Insurance companies are interested in claims processing, program access and ease of payment solutions. Healthcare is involved in linking professionals, improving communications and ease of access to diagnostic information. And service industries are taking advantage of real-time data input, billing cycle compression and more efficient scheduling through the use of mobile devices. Fleet management, wellness, food service and manufacturing companies are also very active, but the list keeps expanding, every day, as we move more and more business activities from the office out to the mobile space. Just imagine the potential for your business?



OUR PEOPLE

OUR MANAGEMENT TEAM

A collective of many years of business experience, in several distinct disciplines, the AppsbyExperts management team is singularly dedicated to the satisfaction of our clients. Our business growth is designed around the impact that pleased clients can have in referring new business to us. Consequently, every project and every client experience is our primary focus. We structure our process, our communication and our performance in support of one pursuit - client satisfaction.

OUR CLIENT ADVOCATE TEAM

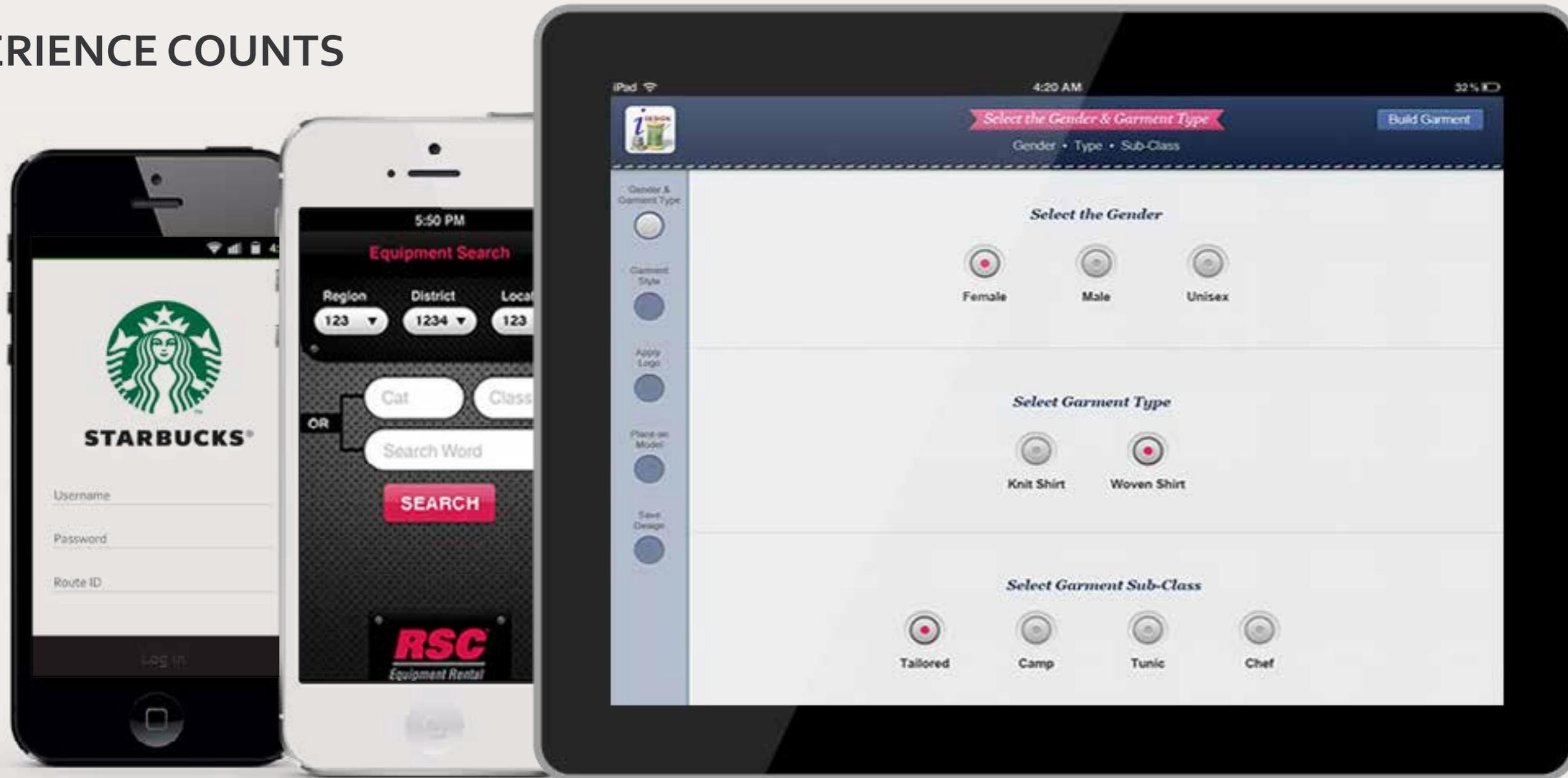
Some companies call them sales representatives or regional managers. We call our group of talented, experienced professionals, dealing directly with our clients, client advocates. Why? Because our focus is on making sure that you have what you need. Our orientation is to our clients and our advocates act as your partner in making sure that you are comfortable, every step of the way. Not only do they bring significant value with their experience, but they respect your interests, throughout the process. It's another AppsbyExperts' advantage.

OUR DEVELOPMENT TEAM

Having been in mobile app development about as long as mobile apps have been an item, our technical team is well versed on all platforms and in the latest technologies. With this experience, our clients have the reassurance that their mobile challenges are not a first, for us, and we approach each and every project with the same calm and calculated process that only comes from a comfort based in experience. With so many new developers jumping into the app market, AppsbyExperts gives you the peace of mind to know that we have been there, before.



EXPERIENCE COUNTS



... for more examples please contact your AppsbyExperts representative.

Give us a call or send us an email. **We would enjoy the opportunity to serve you!**



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